

ONE MILLION STEP CHALLENGE

WAYS TO BOOST YOUR FUNDRAISING

This summer, you're part of something bigger – a nationwide team of steppers who are raising money for Diabetes UK, transforming the lives of people living with diabetes. Here are some fundraising tips...

- **Tell your story.** People are more likely to donate if they know why Million Steps is important to you.
- **Share the love.** Every time you log your steps, or get a new badge, share it with your family, friends and colleagues – and encourage them to give.
- **Match Funding.** Could your employer match the money you raise through sponsorship? Many do – ask your line manager or HR department and you could raise so much more.
- **Don't forget Gift Aid.** Remind everyone who sponsors you to tick the Gift Aid box. If they're eligible, we can claim an extra 25p for every £1 they give – at no cost to them.
- **Share your page around payday.** This is when people feel most generous – so you'll probably get more people sponsoring you.

How to send in your money

The best way to get sponsorship is through your Million Steps page. It's so easy to share and all the donations come directly to us.

If you've collected cash donations please don't send these to us in the post. Pop them into your bank account, then send us a cheque made payable to 'Diabetes UK'. Make sure you include your full name and postcode so we know who sent it.

Post your cheque and sponsorship form to:

**Million Steps Team
Diabetes UK
Wells Lawrence House
126 Back Church Lane
London
E1 1FH**

Or to pay over the phone, call us on
0345 123 2399

DIABETES UK
KNOW DIABETES. FIGHT DIABETES.

ONE
MILLION
STEP
CHALLENGE

Supported by  fitbit

LET'S GET FUNDRAISING



'S SPONSORSHIP FORM

MY FUNDRAISING GOAL IS

£

We will only use your name and address to process your donation and claim Gift Aid. If you'd like to be kept updated about how we support people living with diabetes and how you can help by donation, volunteering and campaigning, **please visit www.diabetes.org.uk**

* Increase your gift at no cost to you

By ticking the box headed Gift Aid, I confirm that I am a UK taxpayer. I have read this statement and want Diabetes UK to reclaim tax on the donation detailed below, given on the date shown. I understand that my donations are eligible for the scheme if I pay enough UK Income and/or Capital Gains Tax to cover the amount of tax that all charities I donate to will reclaim in that tax year. If I pay less it is my responsibility to pay back the difference. I understand the charity will reclaim 25p of tax on every £1 that I have given. Remember: You must provide your full name, home address, postcode and the Gift Aid box for Diabetes UK to claim tax on your donation.

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** Donations from relatives

Sponsorship money received from people connected to the fundraiser (spouse, sibling, ancestor, relative, lineal descent, spouse of a relative, or company under the fundraiser's control) may not be eligible for Gift Aid.

Sponsor's full name (Title, first name and surname)	Sponsor's home address Only needed if Gift Aiding* your donation. Don't give your work address if you are Gift Aiding your donation.	Postcode	Donation amount	Gift Aid*	Date Paid	Relative**
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Please make cheques payable to Diabetes UK, Post to Million Steps team, Diabetes UK, 126 Back Church Lane, London E1 1FH. Or to pay over the phone, call **0345 123 2399**.

Office use only
Form reference number:

Total donations	£
Total Gift Aid donations	£
Date donations given to charity	/ /

Need another sponsorship form?
Go to steps.diabetes.org.uk